Back Country Horsemen of Missouri Board of Directors Meeting Thursday, July 11, 2019 Perkins Restaurant, Jefferson City, Missouri

MINUTES

- 1. Meeting called to order by BOD Chair Maury Mertz at 10:00 AM.
 - A. Roll call: Directors: Maury Mertz, Sherry Copeland, Larry Dishman, John Stewart, Candace Hale and Lynette Miller.

Officers: Becki Krueger, President; Darrel Vaughan, Vice President; Sue Maynard, Secretary. Committee Chairs: Robin Vaughan, Service; Marsha Copeland, Education and Expansion; Sherry Copeland, Public Lands.

Members: Ray Maynard, Vicki Clark.

- Excused Absentees: Jane Doskal, Treasurer; Paula Hull, director.
- C. Agenda Adjustments. Maury asked to add discussion on section 5 for electric bicycles on trails.
- 2. MOTION to approve BCHMO Meeting Minutes for April 18, 2019 as submitted. Seconded, Passed, Unanimously.
 - A. Chairman Maury Mertz accepted Lynette Miller resignation as recording secretary. John Stewart volunteered as the replacement.

Motion to elect John Stewart as Recording Secretary. Seconded, Passed Unanimously.

3. Officer Reports:

B.

- A. President Becki Krueger, written report submitted and attached.
- B. Vice President Darrel Vaughan, written report submitted and attached.
- C. Secretary Sue Maynard, written report submitted and attached.

 Action item: Sherry Copeland asked for clarification on Mark Himmel (BCHA) regarding listing of more than one chapter leader.
- D. Treasurer Jane Doskal (excused absence), written report submitted and attached. Treasurer's report is not accepted. Budget has multiple issues that were asked to be addressed at the previous meeting.

Income Issues

1. \$7.48 LAD foundation income

- 2. \$275 Donations others
- 3. \$100 50/50 raffle
- 4. Missing Brushy Creek Poker Run income

Expense Issues

- 1. Need to close the AQHA grant
- 2. \$33.31 Education Other should be under LNT
- 3. \$3.17 Brochures
- 4. \$137.82 Fundraising ride expense
- 5. \$100 Website email maintenance. Website maintenance includes only 2 things, domain registration and server hosting which had a cost of \$196.20. Should be under website maintenance, not email.
- 6. \$4044.10 Wrangler Trailhead maintenance need to verify. Gary Garner used cash from Beef Up the Trail to buy supplies for Wrangler Trailhead. Becki was given receipts, Ray has receipts.
- 7. \$300 Land Manager Ride but no expenses for Membership Appreciation Ride. Is the \$100 for Ed Copeland Memorial Ride actually for the Membership Appreciation Ride?
- 8. \$44.13 South Central Chapter expenses. \$150 in the budget for this chapter.

Action item: Since all issues are believed to have been identified the Board has requested that Becki Krueger work with Jane Doskal to resolve all issues within 30 days.

MOTION to approve all other reports except Treasurer's Report. Seconded, Passed, Unanimously.

4. Standing Committees:

- A. Publications and Promotions, Paula Hull (excused absence). Written report submitted and attached. No discussion since Paula Hull is absent.
- B. Service, Robin Vaughan. Written report submitted and attached. Total value \$175,898.31 for January 1 - July 20, 2019. Weather caused YTD numbers to be lower than usual but hours during the Ed Copeland Memorial Ride brought up the numbers substantially.
- C. Education and Expansion, Marsha Copeland. Written report submitted and attached.
- D. Public Lands, Sherry Copeland. Written report submitted and attached.

5. BCHA Report:

A. Maury Mertz resigned as BCHA National Director. Becki Krueger has agreed to serve as National Director for the remainder of 2019.

MOTION to approve Becki Krueger as National Director. Seconded, Passed, Unanimously.

B. Electric bicycle issue – there are lobbying groups promoting the idea of allowing e-bikes access on all trails not currently bicycle designated, including wilderness areas.

MOTION for BCHMO opposition. Seconded, Passed Unanimously.

C. All members received a July 2nd email from BCHA regarding federal funding for national parks and the U.S. Forest Service. It is very important to contact your legislator for funding – this can be done through links in the email.

6. Chapter reports:

Submitted and attached: Brownfield, Heartland, Indian Trails, NEMO, Ridge Runner, River Springs, South Central, Trail's End, and Tri-Lakes.

Missing: Cuivre River, Mountain Riders, Tornado Ridge.

Heartland Chapter report by Mary Lamar states member Jeannie Crosby has been appointed as state contact for MDC and US Forest Service. That is not correct.

Action Item: Becki Krueger will address the issue with Mary Lamar.

MOTION to approve Chapter reports as the Heartland Chapter has been amended. Seconded, Passed, Unanimously.

2019 Chapter membership declined 7-9%. Becki Krueger and Darrel Vaughan will work on increasing membership. They have already met with Martha Yates (Cuivre River). Robin & Darrel Vaughan met with Ridge Runners and Tornado Ridge. Discussion included the need to look for new members along with maintaining existing memberships.

7. Upcoming BCHMO Events:

Annual Meeting Nov. 2nd

- A. Dianne Miller at Brushy Creek needs us to select 2 meat choices for dinner chicken & pork were selected by meeting attendees. The July News Flash included a reminder to have reservations in by Aug 15th.
- B. All officers up for reelection along with Lynette Miller and Maury Mertz on the Board of Directors. Becki Krueger, Maury Mertz and Paula Hull are the nominating committee members. Call for nominations will go out in the News Flash.
- C. Fund raising discussion do we continue with fundraisers? It was decided to continue the 50/50 raffle.

Action item: Becki Krueger will contact Paula Hull to relay comments so that the Fundraising committee can decide.

D. Everyone needs to start collecting items for the silent and live auction. Paul Parker has been doing the auctioneering but Robert Phillips may also participate.

Action item: Becki Krueger will follow up.

E. Options for educational sessions were discussed. One option is a CPR/1st Aid class but only 12 people may attend. Another option is a Saddle Fitting session. Several members recommended Crest Ridge Saddlery in Lowry City.

Action item: Maury Mertz will contact CPR instructor to see if more classes can be scheduled. Becki Krueger will follow up with saddle fitting session.

F. Cowboy Church will be held at the Annual meeting.

Action item: Becki Krueger will ask if Dio Beltran can do the church service since he did a great job for the Appreciation/Fun ride.

8. Old Business:

- A. Becki Krueger on the strategic plan tabled for now but Maury Mertz wants to increase membership. This will be tabled until January 2020 meeting.
- B. Chapter Guidelines written narrative already tentatively approved. John Stewart & Maury Mertz has worked on the organizational chart with feedback from many others. BCHA organizational chart shows members on top with officers on bottom. John & Maury reversed the chart and put officers on top with members on the bottom this was done to improve understanding. Maury Mertz thanks Marsha Copeland for her diligence and patience during this year+ project.

MOTION to accept as official document. Seconded, Passed with Opposition.

- C. 2020 BCHA Meeting in Missouri at Embassy Suites near the Kansas City airport.
 - i. Sherry Copeland shared that there will be no off-site event in an effort to keep costs down. In the past the host state has provided an off-site excursion paid for by attendees or their chapters. This is a policy change for future events as well.
 - ii. Most likely, no Chairman's gift will be given to save funds.
 - iii. Need 65 welcome bags from BCHMO to BCHA attendees. Bags should contain items such as flyers, items unique to Missouri, etc.
 - iv. Auction items needed for the live auction. BCHMO gets a portion of the proceeds. J & L Tack in Eminence may donate a large item.

Action item: Marsha Copeland will contact Jeff Strickland about getting auction items together.

v. Marsha Copeland will coordinate volunteer efforts.

Set-up Sat/Sun – 4 to 6 workers

Tear down Thursday – 4 to 6 workers

Registration Sun/Mon – 2 workers

Country Store Monday thru Wednesday - 2+

Auction (receiving, fill out silent auction sheets, etc.) - 2 workers

Runners Saturday thru Wednesday – 2 workers

* Jobs can overlap *

Several at the meeting volunteered – Darrel & Robin Vaughn, Larry and Linda Dishman, Maury Mertz, Lynette Miller and Vicki Clark.

Robin Vaughn to investigate camping options such as Smithville Lake for those wanting to stay in RVs and LQ trailers.

- vi. BCHMO is encouraging as many members attend as possible. Members will be responsible for their lunch and reservations are needed.
- D. Policies & Procedures Revision Karen Mertz submitted revised P&Ps. The proposed change is that memberships not current by Feb. 28 will no longer receive BCHMO newsletters, updates, etc. until membership is made current. This change affects articles 5, 7 and 18.

MOTION to accept proposed changes to #5, #7 and #18. Seconded, Passed Unanimously.

E. Meal prices for Brushy Creek are not yet known.

Action item: Becki Krueger will contact Dianne Miller at Brushy Creek for meal prices.

F. Consensus is not to proceed with any fundraising with an external company such as Yankee Candle.

9. New Business:

A. Discussion on reducing costs of mailing the quarterly newsletter included how the chapter reports and newsletters have similar content. Should these be available on the website?

MOTION for the Publications and Promotions committee to explore the concept of a 1 page newsletter and investigate the mailing of paper copies to only those who don't have email service. Seconded, Passed unanimously.

- B. Ray Maynard and John Stewart will look into digitizing associate members (advertisers) information on the website. It's currently on the monthly newsletter only.
- C. Tax exempt letter mailing address may need to be changed to Jane Doskal from Janet Karrenbrock. Maury Mertz will follow up.

10. Next meeting and adjournment

A. Next meeting, October 3, 2019 at Denny's in Rolla at 10:00 AM.

MOTION to adjourn, Seconded, Passed, Unanimously 1:20 PM